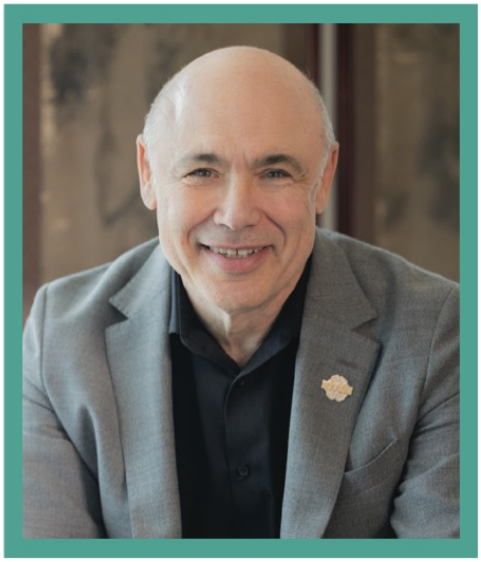
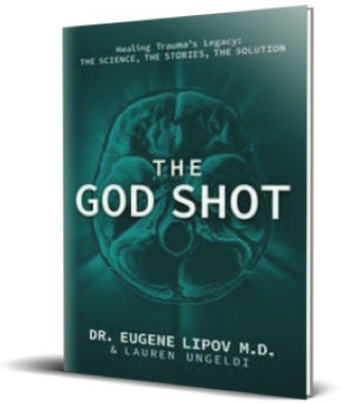


Dr. Eugene Lipov, M.D.



Dr. Eugene Lipov is a leading expert in treating post-traumatic stress and the pioneer of using Stellate Ganglion Block (SGB) to alleviate PTSD/PTSI symptoms. Inspired by his own family's struggles with trauma, he has dedicated his career to restoring hope for those affected. In 2006, he adapted SGB—an FDA-approved procedure since the 1970's for pain and circulation disorders—as a breakthrough PTSD/PTSI treatment, later developing the Dual Sympathetic Reset (DSR) protocol for even greater relief. A sought-after authority, Dr. Lipov testified in 2010 before the U.S. House Committee on Veterans' Affairs, published extensively in leading medical journals, and been featured in major outlets including *The Wall Street Journal, USA Today, Fox National News* and *NBC*.

EXPERT TOPICS

- PTSD: The Invisible Wound You Can See
- The God Shot: How the Marines Named a Life-Changing Treatment
- When Trauma Is Contagious: How You Can Catch PTSD
- Trauma in Your DNA: How PTSD Can Pass Through Generations
- PTSD Isn't Just Human: What Animals Teach Us About Invisible Injuries
- Realistic Hope: Ending PTSD Stigma Through Science

FEATURED ON



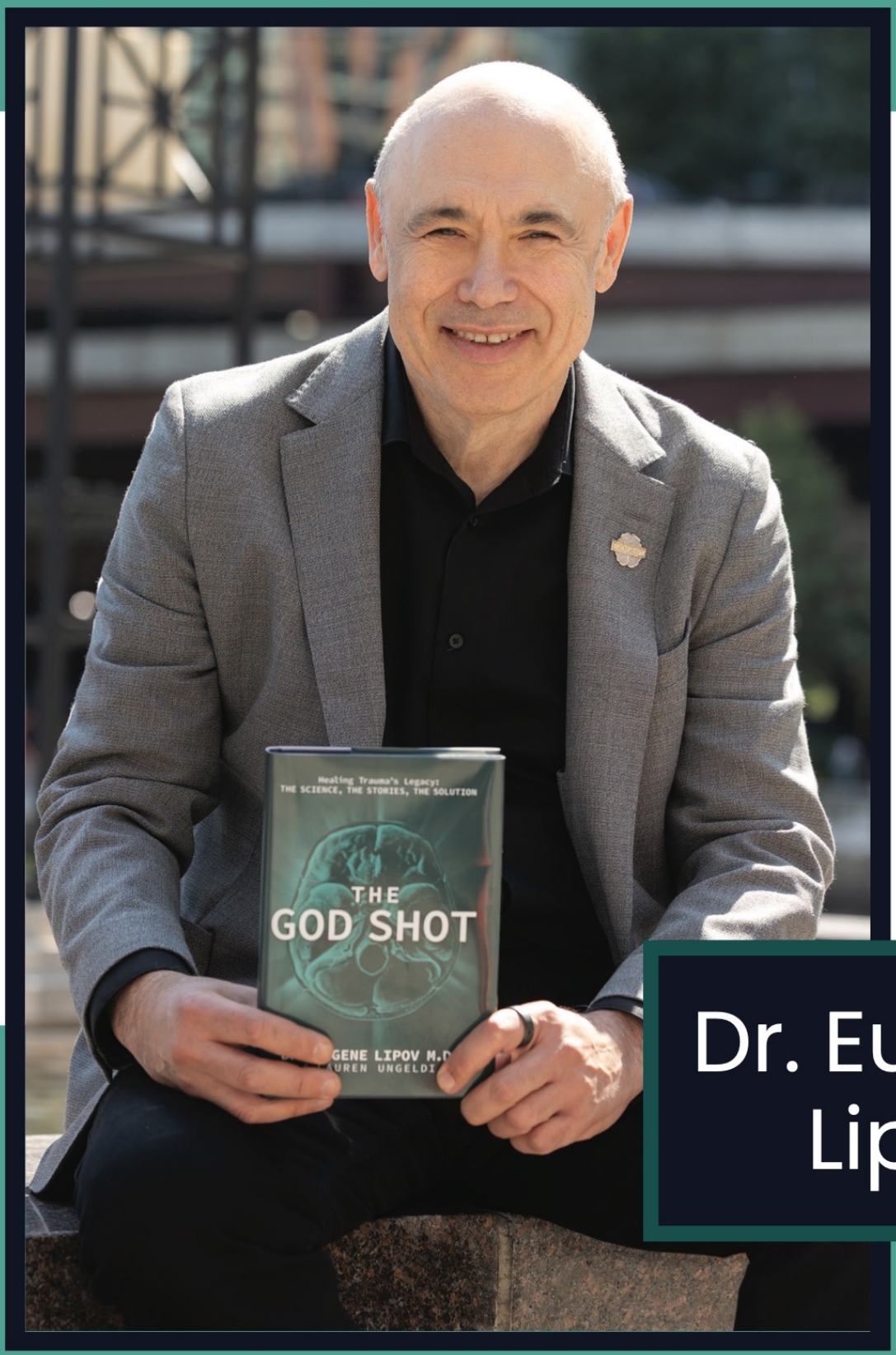






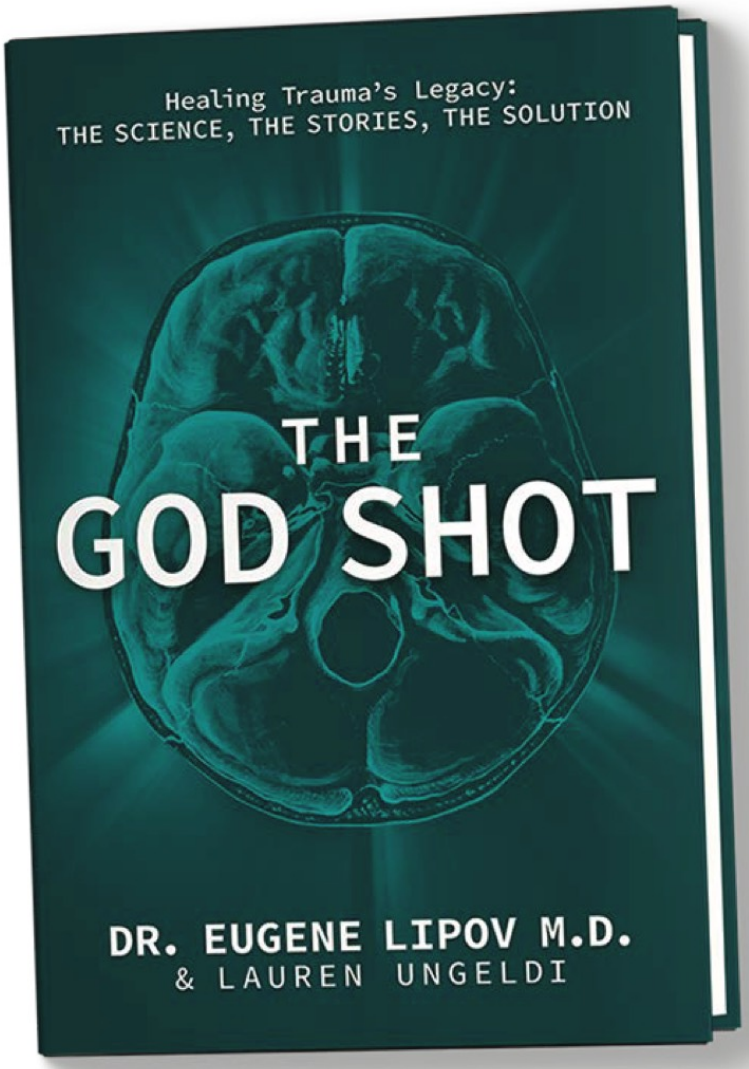






Dr. Eugene Lipov

dreugenelipov.com



Book Topics

- Trauma as a Physical Injury — Not a Mental Weakness
- The Science Behind The God Shot
- Busting the Myths That Keep People Stuck
- From Battlefields to Burnout
- The Future of Mental Health Treatment

thegodshotbook.com



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Beyond his clinical innovations, Dr. Lipov is a relentless advocate for redefining PTSD as post-traumatic stress injury (PTSI) to reduce stigma and shift public understanding. He has testified in 2010 before the U.S. House Committee on Veterans' Affairs, collaborated with global military and medical communities, and published extensively in leading medical journals. His work has been featured in *The Wall Street Journal*, *USA Today*, *Fox National News* and *NBC*, underscoring his mission to make effective, science-backed trauma treatments accessible worldwide.

dreugenelipov.com

BOOK FACTS

What if everything you thought you knew about trauma was wrong?

When advanced brain scans revealed trauma's visible scars on the brain, Dr. Eugene Lipov saw an opportunity: If trauma could be seen, it could be treated. Enter ***The God Shot*** — a revolutionary procedure that resets the body's stuck fight-or-flight response with a simple nerve block. The result? Instant calm. Lasting transformation. Real healing.

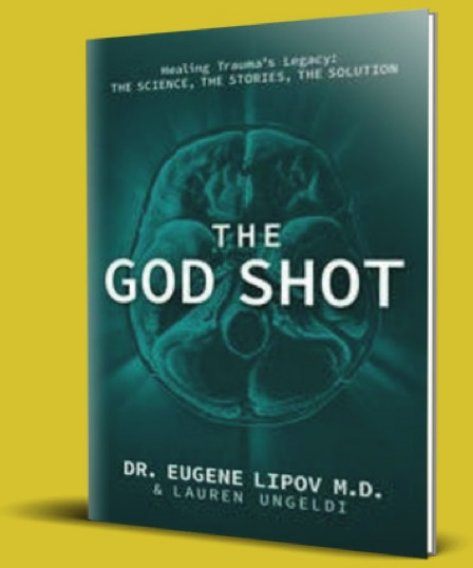
This isn't fringe science—it's verified neuroscience, and it's igniting a global revolution. From Navy SEALs and first responders to survivors of abuse, burnout, and invisible wounds, thousands have stepped back from the edge with one undeniable truth: trauma is an injury — and injuries can heal.

In ***The God Shot,*** Dr. Lipov pulls back the curtain on one of the most misunderstood conditions of our time. He demolishes the outdated myths that keep people confined to their pain and delivers a bold, biology-based blueprint for healing that goes beyond coping and into full recovery.

Whether you've lived through trauma, love someone who has, or simply want to understand the future of mental health—this book will change how you see the brain, the body, and what it truly means to heal.

The era of managing trauma is over. The age of hope and healing has begun.

Book Title:	*The God Shot*
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Where To Buy:	Everywhere Books Are Sold



thegodshotbook.com



Origin Story of a Trauma Innovator



The Faces of Trauma



A Peek Under The Hood



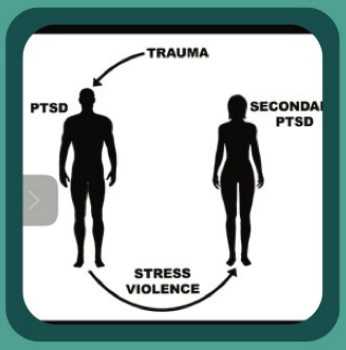
When Your Body Remembers What You're Trying To Forget



Fight, Flight or Foreplay



Iron Maiden of the Mind



Contagious Scars



The God Shot



It Isn't Woo-Woo - It's Science



One Letter Can Save Lives



Let's Talk About Psychadelic & Alternative Therapist



Your Roadmap to Healing & Recovery

Reviews

Stephen W. Porges, PhD

The God Shot is a rare and essential work that bridges personal courage, scientific clarity, and clinical innovation. Dr. Eugene Lipov's deeply human journey — from witnessing and surviving inter-generational trauma to discovering the application of the stellate ganglion block for the treatment of trauma — anchors this groundbreaking contribution to medicine and trauma recovery.

Brian W. Boyle, MD

Chief Psychiatric Officer, Stella

Dr. Lipov is a pioneer in the treatment of post-traumatic stress.

Chris Frueh, PhD

author of *Operator Syndrome*

Dr. Eugene Lipov's groundbreaking use of stellate ganglion block and ketamine therapy is transforming the way we treat trauma in soldiers, first responders, and others living with severe stress.

Sue Carter, PhD

Distinguished University Scientist, Indiana University and Professor of Psychology, University of Virginia, Charlottesville

The God Shot provides a compelling and urgent narrative that echoes the neurobiological truths we are uncovering about trauma, healing, and human connection.